SID'S VIEW 2024 CONTENT SPONSORS MATRIX

	1	2	3	4	5	6	7
SPONSORSHIP PACKAGE	**05/05/24**	**06/01/24**	**06/15/24**	**07/13/24**	**08/10/24**	**09/21/24**	**10/20/24**
	BLAST OFF SUNDAY	**TRUCK 50**	**STREET STOCK 50**	**SK 100**	**MMTTS 100**		**FINALE SUNDAY**
ASSOCIATE SPONSORS	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO
	J&J RACING		J&J RACING		J&J RACING		J&J RACING
	THIRTY TWO SIGNS	THIRTY TWO SIGNS		THIRTY TWO SIGNS		THIRTY TWO SIGNS	
	LU-MACS		BUSY BEES	LU-MACS	LU-MACS	NLWS WRECKER CREW	LU-MACS
	EB EXCAVATING	EB EXCAVATING	EB EXCAVATING	EB EXCAVATING	EB EXCAVATING	EB EXCAVATING	EB EXCAVATING
CONTENT SPONSORS							
Starting Lineup - SK Modifieds	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO
Starting Lineup - Late Models	**$150**		**$150**	**$150**	**$150**	**$150**	**$150**
Starting Lineup - SK Lights	**$150**	**$150**	**$150**	**$150**		**$150**	**$150**
Starting Lineup - Street Stocks	**$150**	**$150**	**$150**	**$150**		**$150**	**$150**
Starting Lineup - Mini Stocks	**$150**		**$150**	**$150**	**$150**	**$150**	**$150**
Starting Lineup - Trucks	**$150**	**$150**	**$150**	**$150**	**$150**	**$150**	**$150**
Starting Lineup - MMTTS					WADDELL COMM		
Starting Lineup - LC	**$150**	**$150**	**$150**	**$150**	**$150**		**$150**
Podium Interview - SK Modifieds	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS
Podium Interview - Late Models	**$150**		**$150**	**$150**	**$150**	**$150**	**$150**
Podium Interview - SK Lights	**$150**	**$150**	**$150**	**$150**		**$150**	**$150**
Podium Interview - Street Stocks	HOOSIER TIRE EAST	HOOSIER TIRE EAST	HOOSIER TIRE EAST	HOOSIER TIRE EAST		HOOSIER TIRE EAST	HOOSIER TIRE EAST
Podium Interview - Mini Stocks	CIC AUTOMOTIVE		CIC AUTOMOTIVE	CIC AUTOMOTIVE	CIC AUTOMOTIVE	CIC AUTOMOTIVE	CIC AUTOMOTIVE
Podium Interview - Trucks	**$150**	NLWS WRECKER CREW	**$150**	**$150**	**$150**	**$150**	**$150**
Podium Interview - MMTTS					WADDELL COMM		
Podium Interview - LC	**$150**	**$150**	**$150**	**$150**	**$150**		**$150**
CAMERA SPONSORS							
Backstretch Cam	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH
Wrecker Cam	WADDELL COMM	WADDELL COMM	WADDELL COMM	WADDELL COMM	WADDELL COMM	WADDELL COMM	WADDELL COMM
Turn-4 Coverage	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS
Drone Cam	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED