

## SID'S VIEW PODCAST 2024 CONTENT SPONSORS MATRIX

	SEGMENT SPONSORSHIPS							PREMIUM OPTIONS		
DATE	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?	WHO WON THE WEEK?	POP CULTURE MINUTE	WEEKLY PICK 'EMS	HOT SEAT	RESULTS TICKER	CHALKBOARD
02/20/24	SERVPRO	WADDELL	HOOSIER							
02/27/24	SERVPRO	WADDELL	HOOSIER							
03/05/24		WADDELL	HOOSIER							
03/12/24	SERVPRO	WADDELL	HOOSIER							
03/19/24	SERVPRO	WADDELL	HOOSIER							
03/26/24	SERVPRO	WADDELL	HOOSIER							
04/02/24	SERVPRO	WADDELL	YESTERYEAR	N/A		N/A	N/A			
04/09/24	SERVPRO	WADDELL	YESTERYEAR	N/A	BUSY BEES	N/A			N/A	N/A
04/16/24	SERVPRO	WADDELL	YESTERYEAR	N/A	BUSY BEES	N/A				
04/23/24	BELLTOWN	WADDELL	YESTERYEAR	N/A		N/A		DRC ELECTRIC		
04/30/24	BELLTOWN	WADDELL	YESTERYEAR	N/A	BUSY BEES	N/A	CHASSIS PRO	DRC ELECTRIC	N/A	N/A
05/07/24	FOWLER'S AUTO	WADDELL	SIRECI'S AUTO	N/A	BUSY BEES	N/A	CHASSIS PRO	N/A	N/A	N/A
05/14/24	BELLTOWN	WADDELL	SIRECI'S AUTO	N/A	BUSY BEES	N/A	CHASSIS PRO	N/A	N/A	N/A
05/21/24	BELLTOWN	WADDELL	SIRECI'S AUTO	N/A	BUSY BEES	N/A	CHASSIS PRO	N/A	N/A	N/A
05/28/24	BELLTOWN	WADDELL	SIRECI'S AUTO	N/A	BUSY BEES	N/A	CHASSIS PRO	N/A	N/A	N/A
06/04/24	FOWLER'S AUTO	WADDELL	YESTERYEAR	N/A	BUSY BEES	N/A	CHASSIS PRO	DRC ELECTRIC	SOUZA MEDIA	N/A
06/11/24	BELLTOWN	WADDELL	YESTERYEAR	VAULT PRO	BUSY BEES	N/A	CHASSIS PRO	DRC ELECTRIC	SOUZA MEDIA	N/A
06/18/24	BELLTOWN	WADDELL	YESTERYEAR	GLENN BOSS	BUSY BEES	N/A	CHASSIS PRO	N/A	PREFERRED FAB	N/A
06/25/24	BELLTOWN	WADDELL	YESTERYEAR	GLENN BOSS	BUSY BEES	N/A	CHASSIS PRO	DRC ELECTRIC	PREFERRED FAB	N/A
07/02/24	FOWLER'S AUTO	WADDELL	EAST COAST LAWN	GLENN BOSS	BUSY BEES	VAULT PRO	CHASSIS PRO	DRC ELECTRIC	CRITICAL GEAR	N/A
07/09/24	BELLTOWN	WADDELL	EAST COAST LAWN	GLENN BOSS	BUSY BEES	LU-MAC'S	RACEDAY CT	DRC ELECTRIC	MONACO FORD	N/A
07/16/24	BELLTOWN	WADDELL	HOOSIER	JORDAN RACING	BUSY BEES	LU-MAC'S	RACEDAY CT	N/A	MONACO FORD	SERVPRO
07/23/24	BELLTOWN	WADDELL	HOOSIER	JORDAN RACING	BUSY BEES	MEYER'S CREAMERY	RACEDAY CT	DRC ELECTRIC	MONACO FORD	SERVPRO
07/30/24	FOWLER'S AUTO	WADDELL	HOOSIER	BROAD BROOK	BUSY BEES	MEYER'S CREAMERY	RACEDAY CT	DRC ELECTRIC	MONACO FORD	HOOSIER
08/06/24	BELLTOWN	WADDELL	HOOSIER	BROAD BROOK	BUSY BEES	MEYER'S CREAMERY	RACEDAY CT	N/A	MONACO FORD	
08/13/24	BELLTOWN	WADDELL	HOOSIER	BROAD BROOK	BUSY BEES		RACEDAY CT	DRC ELECTRIC	MONACO FORD	
08/20/24	BELLTOWN	WADDELL	HOOSIER	BROAD BROOK	BUSY BEES		RACEDAY CT		MONACO FORD	
08/27/24	FOWLER'S AUTO	WADDELL		BROAD BROOK	BUSY BEES		RACEDAY CT		MONACO FORD	
09/03/24	BELLTOWN	WADDELL	YESTERYEAR	BROAD BROOK	BUSY BEES		RACEDAY CT	N/A	MONACO FORD	
09/10/24	BELLTOWN	WADDELL	YESTERYEAR	BROAD BROOK	BUSY BEES		RACEDAY CT		MONACO FORD	
09/17/24	BELLTOWN	WADDELL	YESTERYEAR	BROAD BROOK	BUSY BEES		CHASSIS PRO		MONACO FORD	
09/24/24	FOWLER'S AUTO	WADDELL	YESTERYEAR		BUSY BEES				MONACO FORD	
10/01/24	BELLTOWN	WADDELL	YESTERYEAR		BUSY BEES			N/A	MONACO FORD	
10/08/24	BELLTOWN	WADDELL	YESTERYEAR		BUSY BEES				MONACO FORD	
10/15/24	BELLTOWN	WADDELL	YESTERYEAR		BUSY BEES				MONACO FORD	
10/22/24	FOWLER'S AUTO	WADDELL	YESTERYEAR		BUSY BEES				MONACO FORD	
10/29/24	BELLTOWN	WADDELL	YESTERYEAR	GLENN BOSS	BUSY BEES			N/A	MONACO FORD	
11/05/24	BELLTOWN	WADDELL		GLENN BOSS	BUSY BEES				MONACO FORD	
11/12/24	BELLTOWN	WADDELL		GLENN BOSS						
11/19/24	FOWLER'S AUTO	WADDELL		GLENN BOSS				N/A		

**PRICING PER EPISODE: ASSOCIATE \$25 | SEGMENTS \$50 | PREMIUM \$100**

SPONSORSHIPS INCLUDE YOUR COMPANY LOGO AT THE BEGINNING & END OF EACH EPISODE PLUS INCLUSION ON ALL PROMOTIONAL PODCAST ARTWORK ON SOCIAL MEDIA PLATFORMS  
 RATES PER EPISODE ARE FIRM - BULK PRICING NOT CURENTLY AVAILABLE. EMAIL [SID@VAULT-PRODUCTIONS.COM](mailto:sid@vault-productions.com) OR TEXT 860.625.3491 FOR MORE INFO