SID'S VIEW 2024 CONTENT SPONSORS MATRIX

	<u>1</u>	<u>2</u>	<u>3</u>	<u>4</u>	<u>5</u>	<u>6</u>	<u>7</u>
SPONSORSHIP PACKAGE	05/05/24	06/01/24	06/15/24	07/13/24	08/10/24	09/21/24	10/20/24
	BLAST OFF SUNDAY	TRUCK 50	STREET STOCK 50	SK 100	MMTTS 100		FINALE SUNDAY
ASSOCIATE SPONSORS	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO	RAINED OUT	NORTH END AUTO	NORTH END AUTO	NORTH END AUTO
	J&J RACING	J&J RACING	J&J RACING	RAINED OUT	J&J RACING	J&J RACING	J&J RACING
	LU-MACS	BUSY BEES	BUSY BEES	RAINED OUT	\$100	NLWS WRECKER CREW	\$100
	EB EXTERMINATING	EB EXTERMINATING	EB EXTERMINATING	RAINED OUT	EB EXTERMINATING	EB EXTERMINATING	EB EXTERMINATING
	\$100	\$100	\$100	RAINED OUT	\$100	\$100	\$100
	\$100	\$100	\$100	RAINED OUT	\$100	\$100	\$100
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CONTENT SPONSORS							
Starting Lineup - SK Modifieds	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO	RAINED OUT	FOWLER'S AUTO	FOWLER'S AUTO	FOWLER'S AUTO
Starting Lineup - Late Models	N/A		N/A	RAINED OUT	\$150	\$150	\$150
Starting Lineup - SK Lights	THIRTY TWO SIGNS	THIRTY TWO SIGNS	THIRTY TWO SIGNS	RAINED OUT		THIRTY TWO SIGNS	THIRTY TWO SIGNS
Starting Lineup - Street Stocks	N/A	N/A	N/A	RAINED OUT		\$150	\$150
Starting Lineup - Mini Stocks	N/A		N/A	RAINED OUT	\$150	\$150	\$150
Starting Lineup - Trucks	N/A	N/A	N/A	RAINED OUT	\$150	\$150	\$150
Starting Lineup - MMTTS					WADDELL COMM		
Starting Lineup - LC	N/A	N/A	N/A	RAINED OUT	\$150		\$150
Podium Interview - SK Modifieds	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	RAINED OUT	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS
Podium Interview - Late Models	N/A		N/A	RAINED OUT	THIRTY TWO SIGNS	\$150	\$150
Podium Interview - SK Lights	N/A	N/A	N/A	RAINED OUT		\$150	\$150
Podium Interview - Street Stocks	HOOSIER TIRE EAST	HOOSIER TIRE EAST	HOOSIER TIRE EAST	RAINED OUT		HOOSIER TIRE EAST	HOOSIER TIRE EAST
Podium Interview - Mini Stocks	CIC AUTOMOTIVE		CIC AUTOMOTIVE	RAINED OUT	CIC AUTOMOTIVE	CIC AUTOMOTIVE	CIC AUTOMOTIVE
Podium Interview - Trucks	N/A	NLWS WRECKER CREW	N/A	RAINED OUT	\$150	\$150	\$150
Podium Interview - MMTTS					WADDELL COMM		
Podium Interview - LC	N/A	N/A	N/A	RAINED OUT	\$150		\$150
CAMERA SPONSORS							
Backstretch Cam	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH	RAINED OUT	SERVPRO OF NORWICH	SERVPRO OF NORWICH	SERVPRO OF NORWICH
Wrecker Cam	WADDELL COMM	WADDELL COMM	WADDELL COMM	RAINED OUT	WADDELL COMM	WADDELL COMM	WADDELL COMM
Turn-4 Coverage	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS	RAINED OUT	BELLTOWN MOTORS	BELLTOWN MOTORS	BELLTOWN MOTORS
Drone Cam	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED	RAINED OUT	VOLPE PRE-OWNED	VOLPE PRE-OWNED	VOLPE PRE-OWNED