

SID'S VIEW PODCAST 2025 CONTENT SPONSORS MATRIX

DATE	SEGMENT SPONSORS									PREMIUM OPTIONS				PLATINUM	
	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?		POP CULTURE MIN					HOT SEAT		CHALKBOARD CHAT		
01/07/25	BELLTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	MIDSTATE SITE DVPMT		RILEY GENERATORS					SEENONK GRAND PRIX		SERVPRO		
01/24/24	BELLTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	MIDSTATE SITE DVPMT		RILEY GENERATORS					SEENONK GRAND PRIX		SERVPRO		
	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?		POP CULTURE MIN	VIEWER MAIL	WHAT'S ON TAP	MARCH MADNESS	CHAMPION PICKS			RESULTS TICKER	CHALKBOARD CHAT	STUDIO SPONSOR
03/04/25	BELLTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		SEENONK GRAND PRIX				MONACO FORD	SERV PRO	
03/11/25		WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		SEENONK GRAND PRIX				MONACO FORD		
03/18/25		WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		SEENONK GRAND PRIX				MONACO FORD		
03/25/25		WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		SEENONK GRAND PRIX				MONACO FORD		
04/01/25		WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		SEENONK GRAND PRIX				MONACO FORD	SERV PRO	
	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?	WHO WON THE WEEK	POP CULTURE MIN	VIEWER MAIL	WHAT'S ON TAP	POINT BREAK	WEEKLY PICK 'EMS	HOT LINE	HOT SEAT	RESULTS TICKER	CHALKBOARD CHAT	STUDIO SPONSOR
04/08/25		WADDELL COMM	HOOSIER TIRE EAST			RILEY GENERATORS	ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
04/15/25		WADDELL COMM	HOOSIER TIRE EAST			RILEY GENERATORS	ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
04/22/25		WADDELL COMM	HOOSIER TIRE EAST			RILEY GENERATORS	ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
04/29/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
05/06/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
05/13/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
05/20/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
05/27/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
06/03/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
06/10/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
06/17/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
06/24/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
07/01/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
07/08/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
07/15/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
07/22/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
07/29/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
08/05/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
08/12/25		WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK			ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
08/19/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
08/26/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
09/02/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
09/09/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
09/16/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
09/23/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
09/30/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
10/07/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
10/14/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
10/21/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
10/28/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
11/04/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD	SERV PRO	
11/11/25		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS					SEENONK GRAND PRIX	MONACO FORD		
12/16/24		WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS						MONACO FORD		
JAN TBD		WADDELL COMM	HOOSIER TIRE EAST									SEENONK GRAND PRIX	MONACO FORD		
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PRICING PER EPISODE: ASSOCIATE \$25 | SEGMENTS \$50 | PREMIUM \$100 | PLATINUM \$200

SPONSORSHIPS INCLUDE YOUR COMPANY LOGO AT THE BEGINNING & END OF EACH EPISODE PLUS INCLUSION ON ALL PROMOTIONAL PODCAST ARTWORK ON SOCIAL MEDIA PLATFORMS
 RATES PER EPISODE ARE FIRM - BULK PRICING NOT CURENTLY AVAILABLE. EMAIL TDIMAGGIO14@GMAIL.COM OR TEXT 860.625.3491 FOR MORE INFO