

SID'S VIEW PODCAST 2025 CONTENT SPONSORS MATRIX

DATE	SEGMENT SPONSORSHIPS								PREMIUM SPONSORSHIPS		GOLD SPONSORSHIPS			PLATINUM	
	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?		POP CULTURE MIN				CHALKBOARD CHAT			HOT SEAT		
01/07/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	MIDSTATE SITE DVPMT		RILEY GENERATORS				SERVPRO			SEENONK GRAND PRX		
01/24/24	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	MIDSTATE SITE DVPMT		RILEY GENERATORS				SERVPRO			SEENONK GRAND PRX		
	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?		POP CULTURE MIN	VIEWER MAIL		CHAMP PREDICTION	CHALKBOARD CHAT	WEEKLY PICK 'EMS	MARCH MADNESS		RESULTS TICKER	STUDIO SPONSOR
03/04/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS			SERV PRO		SEENONK GRAND PRX		MONACO FORD	
03/11/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		MEYER'S CREAMERY			SEENONK GRAND PRX		MONACO FORD	
03/18/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		MEYER'S CREAMERY	CRITICAL GEAR		SEENONK GRAND PRX		MONACO FORD	
03/25/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS			CRITICAL GEAR	NE TRUCK & OFF-ROAD	SEENONK GRAND PRX		MONACO FORD	
04/01/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	LEGION SPEEDWAY		RILEY GENERATORS	ED MARCEAU & SONS		MEYER'S CREAMERY	F&M ELECTRIC	NE TRUCK & OFF-ROAD	SEENONK GRAND PRX	SEENONK GRAND PRX	MONACO FORD	
	WEEKLY UPDATE	NOSTALGIA NUGGET	POPCORN STAT CHAT	DID YOU KNOW?	WHO WON THE WEEK	POP CULTURE MIN	VIEWER MAIL	WHAT'S ON TAP	CHAMP PREDICTION	CHALKBOARD CHAT	WEEKLY PICK 'EMS	HOT LINE	HOT SEAT	RESULTS TICKER	STUDIO SPONSOR
04/08/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	MID-STATE SITE DVLP	SKAKET LLC	RILEY GENERATORS	ED MARCEAU & SONS		MEYER'S CREAMERY	F&M ELECTRIC			SEENONK GRAND PRX	MONACO FORD	
04/15/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC	RILEY GENERATORS	ED MARCEAU & SONS		MEYER'S CREAMERY	F&M ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
04/22/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC	RILEY GENERATORS	ED MARCEAU & SONS			F&M ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
04/29/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC		ED MARCEAU & SONS			F&M ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
05/06/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC		ED MARCEAU & SONS		POINT BREAK	F&M ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
05/13/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC		ED MARCEAU & SONS		SERV PRO	F&M ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
05/20/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
05/27/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
06/03/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
06/10/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
06/17/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
06/24/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
07/01/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
07/08/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
07/15/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
07/22/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	SKAKET LLC		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
07/29/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
08/05/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
08/12/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST	BROADBROOK	22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC	NE TRUCK & OFF-ROAD	MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
08/19/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO	DRC ELECTRIC		MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
08/26/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
09/02/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
09/09/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
09/16/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
09/23/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
09/30/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
10/07/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
10/14/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
10/21/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
10/28/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
11/04/25	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS		SERV PRO			MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
11/11/25	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST		22 MOTORSPORTS		ED MARCEAU & SONS			MONACO FORD		MID-STATE SITE DVLP	SEENONK GRAND PRX	MONACO FORD	
12/16/24	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST				ED MARCEAU & SONS			MONACO FORD		MID-STATE SITE DVLP			
JAN TBD	BELTOWN MOTORS	WADDELL COMM	HOOSIER TIRE EAST							MONACO FORD		MID-STATE SITE DVLP	SEENONK GRAND PRX		
JAN TBD	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST							MONACO FORD		MID-STATE SITE DVLP	SEENONK GRAND PRX		
JAN TBD	FOWLER'S AUTO	WADDELL COMM	HOOSIER TIRE EAST							MONACO FORD		MID-STATE SITE DVLP	SEENONK GRAND PRX		

PRICING PER EPISODE: ASSOCIATE \$25 | SEGMENT \$50 | PREMIUM \$75 | GOLD \$100 | PLATINUM \$200

SPONSORSHIPS INCLUDE YOUR COMPANY LOGO AT THE BEGINNING & END OF EACH EPISODE PLUS INCLUSION ON ALL PROMOTIONAL PODCAST ARTWORK ON SOCIAL MEDIA PLATFORMS
RATES PER EPISODE ARE FIRM - BULK PRICING NOT CURENTLY AVAILABLE. EMAIL TDIMAGGIO14@GMAIL.COM OR TEXT 860.625.3491 FOR MORE INFO