SID'S VIEW PODCAST 2027 CONTENT SPONSORS MATRIX

DATE	NOSTALGIA NUGGET	STAT CHAT	DID YOU KNOW?	POP CULTURE MINUTE	STAT SPLASH	FROM THE VAULT	WHAT'S ON TAP?	WHO WON THE WEEK?	FAST FIVE	QUOTE OF THE WEEK	POINT STANDINGS					VIEWER MAIL	CHALKBOARD CHATTER	LIVE CHAT POLL	CHAMPION PICK 'EMS	WEEKLY UPDATE	TBA	MARCH MADNESS	REPLAY BOOTH	HOT LINE	HOT SEAT
03/02/27	SOLD	SOLD			RESERVED											RESERVED	RESERVED			SOLD		SOLD			
03/09/27	SOLD	SOLD			RESERVED											RESERVED	RESERVED			SOLD		SOLD			
03/16/27	SOLD	SOLD			RESERVED											RESERVED	RESERVED			SOLD		SOLD			
03/23/27	SOLD	SOLD			RESERVED											RESERVED	RESERVED			SOLD		SOLD			
03/30/27	SOLD	SOLD			RESERVED		SOLD									RESERVED	RESERVED			SOLD		SOLD			
04/06/27	SOLD	SOLD			RESERVED			RESERVED	SOLD							RESERVED	RESERVED			SOLD					
04/13/27	SOLD	SOLD			RESERVED				SOLD							RESERVED	RESERVED			SOLD		SOLD			
DATE	NOSTALGIA NUGGET	STAT CHAT	DID YOU KNOW?	POP CULTURE MINUTE	STAT SPLASH	FROM THE VAULT	WHAT'S ON TAP?	WHO WON THE WEEK?	FAST FIVE	QUOTE OF THE WEEK	STAFFORD SPEEDWAY	WATERFORD SPEEDBOWL	SEEKONK SPEEDWAY	TOURING SERIES	THOMPSON SPEEDWAY	VIEWER MAIL	CHALKBOARD CHATTER	LIVE CHAT POLL	WEEKLY PICK 'EMS	WEEKLY UPDATE	TBA	RESULTS TICKER	REPLAY BOOTH	HOT LINE	HOT SEAT
04/20/27	SOLD	SOLD			RESERVED		RESERVED		SOLD							RESERVED	RESERVED			SOLD		SOLD			
04/27/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD							RESERVED	RESERVED			SOLD		SOLD			
05/04/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
05/11/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
05/18/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
05/25/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED			RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
06/01/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED				RESERVED	RESERVED			SOLD		SOLD			
06/08/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
06/15/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
06/22/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD			RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
06/29/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
07/06/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED			RESERVED	RESERVED	RESERVED			SOLD		SOLD			
07/13/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED			RESERVED	RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
07/20/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
07/27/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
08/03/27	SOLD	SOLD	RESERVED		RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED			RESERVED	RESERVED	RESERVED			SOLD		SOLD			
08/10/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
08/17/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
08/24/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
08/31/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED			RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
09/07/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED			RESERVED	RESERVED	RESERVED			SOLD		SOLD			
09/14/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
09/21/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD		RESERVED	RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
09/28/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD			RESERVED	RESERVED			RESERVED	RESERVED			SOLD		SOLD			
10/05/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED			RESERVED		RESERVED		RESERVED	RESERVED	RESERVED			SOLD		SOLD			
10/12/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD						RESERVED	RESERVED	RESERVED			SOLD		SOLD			
10/19/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD			RESERVED				RESERVED	RESERVED			SOLD		SOLD			
10/26/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD							RESERVED	RESERVED			SOLD		SOLD			
11/02/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD							RESERVED	RESERVED			SOLD		SOLD			
11/09/27	SOLD	SOLD			RESERVED		RESERVED	RESERVED	SOLD							RESERVED	RESERVED			SOLD		SOLD			
DATE	NOSTALGIA NUGGET	STAT CHAT	DID YOU KNOW?	POP CULTURE MINUTE	STAT SPLASH	FROM THE VAULT	WHAT'S ON TAP?	SUPERLATIVES	FAST FIVE	QUOTE OF THE WEEK						VIEWER MAIL	CHALKBOARD CHATTER	LIVE CHAT POLL		WEEKLY UPDATE	TBA			HOT LINE	HOT SEAT
12/07/27	SOLD	SOLD			RESERVED			SOLD	SOLD							RESERVED	RESERVED			SOLD					
JAN TBD	SOLD	SOLD			RESERVED				SOLD							RESERVED	RESERVED			SOLD					
JAN TBD	SOLD	SOLD			RESERVED				SOLD							RESERVED	RESERVED			SOLD					

$50 / PER SHOW	$50 / PER SHOW	$75 / PER SHOW	$100 / PER SHOW	$150 / PER SHOW	$200 / PER SHOW